Project Reality Check Brief

The first paid engagement for one named customer, campus, project, asset, or large-load opportunity.

For vendors, EPCs, equipment suppliers, power providers, and other commercial teams selling into the AI supply chain.

QUICK BRIEF

SCOPE

1 named target

One company, campus, project, asset, or named load opportunity.

TIMELINE

10 business days

Fast enough to sharpen a live commercial or technical decision.

COMMERCIAL MODEL

Fixed-fee first engagement

$6,000–$9,000 working price target, ideally paid upfront.

WHO THIS IS FOR

Best place to start when one named target matters right now

This engagement is for vendors, EPCs, equipment suppliers, power providers, and other commercial teams selling into the AI supply chain.

It is the best place to start when you have one named customer, campus, project, or large-load opportunity you need to assess before spending more time, commercial attention, or technical effort.

The decisions this helps with

- Prioritize which accounts to pursue and when

- Assess whether a customer's project is real and on schedule

- Adjust pricing, terms, or internal resource allocation by delivery risk

What we analyze

We analyze a named target: a company, campus, project, or asset.

If you sell equipment or services into AI and data-center buildouts, that usually means a prospective or existing customer, including its campus plans, expansion timeline, procurement constraints, and project readiness.

If you sell power-related capacity or infrastructure, that usually means a named large-load opportunity, including the likely timeline, infrastructure constraints, and whether the opportunity appears commercially real or still optional.

What we deliver

Executive readout

Summarizes the main risks, the most important uncertainties, and what they mean for your decision.

Named-target snapshot

Provides evidence-backed KPIs, readiness or timing scores, benchmark position, and confidence level.

Decision brief or memo

Translates the target analysis into your actual decision framework.

SCOPE AND TIMELINE

Fixed scope, quick turn, clear commercial shape

SCOPE

1 named target

TIMELINE

10 business days

FORMAT

Written memo + one live review session

COMMERCIAL MODEL

Fixed-fee first engagement

WORKING PRICE TARGET

$6,000-$9,000

PAYMENT EXPECTATION

Ideally paid upfront

Why this is the right first engagement

This engagement is small enough to move quickly, clear enough to understand immediately, and close enough to a real commercial or technical decision that it does not require a large future program to be useful.

PROOF

How the current snapshots act as proof

The existing Amazon, Applied Digital, xAI, Meta, and Microsoft snapshots are the proof base for this engagement.

They show the evidence style, the scoring logic, the benchmark language, the confidence framing, and the kind of decision artifacts we can produce.

They are not the deliverable itself. They are examples of how the methodology works and what the output looks like.

LINKED PROOF

Amazon - PECO TSA / Falls Township, PA - Phase 1

Named-campus proof page showing infrastructure timing, confidence, and delay-risk framing.

LINKED PROOF

Applied Digital - Ellendale, ND - Phase 1

Named-campus proof page showing the gap between headline readiness and deliverable capacity.

LINKED PROOF

Meta - Hyperion / Richland Parish, LA - Phase 1

Proof page showing how readiness, confidence, and delay exposure are translated into a decision view.

Microsoft - Wisconsin (Mount Pleasant / Kenosha axis) - Phase 1

Proof page showing benchmarked position and evidence-backed readiness scoring.

xAI - Colossus / Memphis-Southaven - Phase 1

Proof page showing how the methodology handles a high-visibility campus with material infrastructure questions.

WHAT COMES NEXT

Expand only after the single-target brief proves useful

Named-Campus Pursuit Watchlist

Expand into the vendor / EPC path when you have multiple named pursuits in one market.

Large-Load Reality Check

Expand into the power-side path when you need to rank several named load opportunities in one market.

NEXT STEP

Start with one named target.

We will return a decision brief that tells you whether this project deserves more commercial and technical effort, what could delay it, and what to watch next.

[Start with one named target] [Review the proof base]