

PROOF-LED TEASER BRIEF

Shareable proof asset

Bridge into the power-side engagement

POWER-PROVIDER TEASER BRIEF

Which announced AI or large-load opportunities are likely to materialize on the timeline being implied - and where does the power-side risk actually sit?

A short proof-led brief built from the current public AI Power & Site Readiness snapshots.

For power providers, microgrid teams, origination teams, integrated system planning teams, and load-growth strategy teams.

QUICK BRIEF

USE

Short proof-led collateral

PROOF BASE

Current public AIPSR snapshots

NEXT STEP

Large-Load Reality Check

WHO THIS IS FOR

Built for teams deciding where scarce power-side effort should go first

This brief is for teams that have to decide which large-load opportunities deserve commercial effort, which loads are likely to materialize on a credible timeline, and where technical diligence should go first.

- Power providers

- Microgrid developers

- Origination teams

- Integrated system planning teams

- Infrastructure and load-growth strategy teams

WHY THIS MATTERS

Headline load announcements are not the same thing as commercially real demand

Power-side teams lose time when headline load announcements are treated as if they were already electrically and commercially real.

The practical problem is not just "is this a big load?" It is whether the timeline is credible, whether the public evidence supports the energization story, and whether the opportunity is real enough to justify scarce commercial and technical effort now.

WHAT THE CURRENT PROOF BASE SHOWS

The proof base turns public signals into a more disciplined timing and confidence view

The existing public snapshots already show that large-load and site-readiness signals can be turned into a more disciplined view of timing, deliverability, infrastructure risk, resilience posture, and evidence quality.

This is useful because not every announced AI campus or expansion turns into load on the same timetable implied by public narratives.

Concrete examples already visible in the public proof set

NAMED EXAMPLE

Applied Digital - Ellendale, ND - Phase 1

Shows how a project can appear advanced while still raising important questions about deliverability and confidence.

- Power-side teams need to distinguish between the visibility of a project and the actual credibility of the load story.
- Commercial effort depends on whether the site can turn plan into usable capacity on time.

[Open the Applied Digital proof page →](#)

NAMED EXAMPLE

Amazon - PECO TSA / Falls Township, PA

Shows how timing, infrastructure context, and local constraints can complicate the load story even for a large, well-known customer.

- Customer scale alone does not eliminate timing or infrastructure uncertainty.
- Public evidence can still reveal where the story is stronger or weaker.

[Open the Amazon proof page →](#)

NAMED EXAMPLE

Broader public proof set

Across the current Amazon, Applied Digital, xAI, Meta, and Microsoft examples, the repeatable value is that the work turns public signals into a timing view, a confidence view, and a more useful discussion of what is materializing versus what is still early.

[Browse the full proof base →](#)

RECURRING PATTERNS THAT MATTER

What power-side teams should keep pressure-testing

- Announced MW is not the same as near-term materialized load.
- Confidence matters; weak or proxy-heavy evidence should not be treated as settled fact.
- Interconnection, site readiness, and delivery constraints shape commercial timing.
- A load can be strategically important and still not be ready for immediate commitment.

DECISION SUPPORT

The decision this supports

THIS KIND OF ANALYSIS HELPS ANSWER A PRACTICAL QUESTION:

Where should we commit commercial effort, technical diligence, or market attention first?

That can mean prioritize, monitor, slow-play, or validate further before committing resources.

WHAT COMES NEXT

Continue into the power-side engagement, or start smaller first

LINKED PROOF

Large-Load Reality Check

Five named large-load opportunities in one market, four-week fixed-fee pilot, ranked watchlist plus weekly deltas plus final readout.



LINKED PROOF



Project Reality Check Brief

Use the smaller named-target path when one live opportunity matters more than the market watchlist.

PROOF LINK

Current public proof base

LINKED PROOF



AI Power & Site Readiness

Current public snapshot library supporting this teaser brief.

CAVEAT

Proof-led on purpose

This teaser brief is intentionally proof-led and built from public examples. It is not a substitute for a customer-specific read on named live loads in one market.

NEXT STEP

If this proof pattern is useful, continue into the power-side engagement.

The next step is a Large-Load Reality Check, or a smaller named-target brief when one live load matters more than the market watchlist.

[Continue into the power-side engagement](#)

[Open the proof base](#)